



Henley Clinic Ltd | 24a Tuns Lane | Henley-on-Thames | Oxon | RG9 1SA

SEMI-PERMANENT MAKE-UP

Also known as Micro-pigmentation

Prices range from £375.00

Semi-permanent make-up is a revolutionary method of applying micro-insertions of the natural pigments into the dermal layer of the skin. This state of the art technique is medically proven and specifically designed to be completely safe. Intra-dermal pigmentation is used for a variety of permanent cosmetic enhancements such as permanent eyebrows, eyeliner, lip liner, full lip and for alopecia patients.

With semi-permanent make-up you eliminate the chore of having to apply, reapply and remove make-up every day and it will always look professionally applied. Imagine the possibilities; wake up looking good, step out of the shower, the pool or gym confident that your eyebrows, eyeliner and lip line are perfectly in place.

What sort of people have this done?

- Professional or career women with little time for applying make-up every day
- Those with allergies to conventional make-up
- Women with hair loss due to alopecia or who just have sparse hair growth
- Those with oily skin who tend to shed make-up easily
- Entertainers, actresses and models
- Women with vision problems or those who wear contact lenses
- In fact any woman who wants to look her best at all times with the least amount of effort

About our semi-permanent make-up clinic

The semi-permanent make-up clinic within the Henley Clinic is run by Annie Cardone who specialises in semi-permanent make-up techniques. Annie Cardone is a member of the BDSA (British Society of Demographic Art). She was trained by Finishing Touches Ltd, the premier market leaders in this field and trainers to such prestigious customers as Harrods and Harvey Nichols.

Annie says *“Having worked as an international model for over 10 years, I understand very well how hectic schedules and the pressure of modern life make looking our best hard to maintain! I had my first semi-permanent make-up procedure in 1995 and was so impressed with the result that, having finished my modelling career and make-up artist, I decided to train in the art of semi-permanent make-up”*

FACTS

What is Semi-Permanent Make-up?

- It is an exciting relatively new procedure in which permanent pigment is placed into the dermal layer of the skin. The pigment is made of a natural iron oxide, it is hypo-allergenic and there are no fragrances, emollients or other ingredients added. Your preferred colour is implanted into a lower layer of the skin where it remains for up to five years and can even be longer. The pigments used are non reactive and virtually limitless in the choice of colour available. This make-up is perfectly safe and has been approved by the medical profession and written very favourable about by many respected beauty writers

Eyebrows

- We can create the illusion of a complete brow or simply thicken, shape or darken your brow as you desire, using ultra fine strokes to create the illusion of perfect brows

Eyeliner

- A soft line above or below the eye can appear to darken and thicken your eyelashes as well as defining the eye for a subtle, natural, or more dramatic smoky effect

Lips

- We can subtly contour the lips to enhance the size, shape, fullness or “pout” of your lips as well as correcting any symmetrical imperfections. Optionally we can create a colour “wash” over the whole lip area which can be beautifully accentuated with your favourite lip gloss, giving you the perfect pout without any effort

Alopecia

- With semi-permanent make-up techniques, we can create results that really help to restore the self confidence of the individual

Common questions and answers;

How would I know what colour to choose?

- Beginning with a variety of basic pigment shades, virtually any colour can be mixed to complement your natural skin tones. We work in conjunction with you to discuss your preferences/ideas and make suggestions to help to perfect your look, custom designing your semi-permanent make-up with colours that will suit you best.

What if styles change?

- We would use colours that are custom blended to complement your skin tone, eye and hair colours to give a soft and natural appearance. However the colours can be changed at any time by blending another colour over the original

Is it expensive?

- Full price list is available by contacting us, but you should look at the long term cost. It costs no more than a years cosmetics bill, but it is little compared to 3-5 years of daily make-up expense, it doesn't run or wash off and it's a great time saver. It's worth every penny to make the most of your natural beauty all the time.

Does it look natural?

- Very natural – your features look more defined; your friends will never know the difference in you, unless you told them.

How long will it last?

- This varies with each individual person, though the expectation is between 3-5 years and in some cases could be longer.

Does it hurt?

- There is usually very minimal discomfort, we can use topical anaesthetics to greatly reduce any minor discomfort and promote relaxation. Majority of clients feel absolutely nothing except a prickly sensation in the area being treated.

Is there a chance of infection?

- Safety is our priority, at all times we adhere to the strictest sterilisation procedures. Only new sterile disposable needles which are opened in your presence are used for your complete safety. The Henley Clinic is also governed and a member of the Healthcare Commission. Inspection reports on the Henley Clinic can be found on the Healthcare Commission website.

How long does it take to heal?

- Between four to seven days – depending on the procedure that you have done.

What is the healing period like?

- On the second day after the procedure, a light crust will form which is dry to the touch, this will fall off in a few days. During this time the pigment area may look darker than what you decided upon. Once the crust flakes off it is common for the colour to lighten by up to 30%.

How soon can I go out?

- Immediately. The colour may appear a little darker than usual in the first few days. The crusting is only slightly visible, but usually never really noticeable.

A detailed portfolio of post treatments is also available at the clinic

You can book for a completely free and without obligation consultation with Annie Cardone to discuss your needs, requirements and questions

*ASK AT RECEPTION OR SIMPLY CALL US ON
01491-573344*